

Old Town Business Association Membership

2020 Application



The Old Town Business Association (OTBA) is a non-profit organization dedicated to advocating and coordinating events and sales opportunities for retailers and restaurants in Old Town Alexandria. Furthermore, we are dedicated to protecting and enhancing the accessibility, attractiveness, and overall appeal of Old Town Alexandria.

Old Town Business Association is YOUR VOICE in the Small Business Community.

MEMBERSHIP FEES

October 1, 2020- September 30, 2021

Retail

\$180 per year (\$15 per month)

Boutique District Members - \$90 per year

Restaurant

\$300 per year (\$25 per month)

*Occupancy exceeds 150 - \$600 per year (\$50 per month)

Programs and Services for Members:

- 1. Ambassadors for Street Service, streetscape and parklets** - Working with the City to keep the City clean and welcoming, including trash and litter removal, seasonal landscape/baskets, and parklet programs such as outdoor dining and retail expansion
- 2. Public Safety** - Partners with the Alexandria Police Department and the Alexandria Police Foundation for police coverage and support.
- 3. Marketing** - Provide Signature Events and Public Relations, in addition to partnering with the Old Town Boutique District, Visit Alexandria, and the neighborhood Business Associations
- 4. Economic Development** - Work closely with Alexandria Economic Development Partnership and the Small Business Development Center to utilize and maximize resources and expertise on doing business in Old Town.
- 5. Transportation** - Advocate for efficient and varied access in and out of Old Town Alexandria
- 6. Advocacy** - Advocate for matters pertaining to our business community, such as development, taxes, flooding, etc.

OTBA has a seat on the following boards and commissions:

- Alexandria Chamber of Commerce
- Alexandria Parking Task Force
- Alex. Small Business Dev. Center's Neighborhood Business Group
- Alexandria Waterfront Commission
- Visit Alexandria

Useful Community Links:

- www.oldtownbusiness.org
- [City of Alexandria website](#)
- [AEDP website](#)
- [SBDC website](#)
- [Visit ALX website](#)

Old Town Business Association Membership (cont.)

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Send the filled application to info@oldtownbusiness.org and wait to receive the link to the next steps and updates of becoming and being a member of OTBA. You will receive a payment link and have the opportunity to join our mailing list to stay up to date on all things business happening in Alexandria.

Fill out the required fields indicated by the red star (*) in the application below.

Business Name*

Business Website*

Business Mailing Address*

Applicant's Name*

Business Owner's Name

Applicant's Email*

Applicant's Phone Number*

SUBMIT

VIEW WEBSITE

VIEW NEWSLETTER ARCHIVE